



# STAR GAZING IN THE DESERT: What keeps power people up at night?

Talking Stick Resort  
and Conference Center

Scottsdale, Arizona USA

SEPTEMBER 30 – OCTOBER 4, 2012



SPONSORED BY:

The Power Electronics Society of the Institute  
of Electrical and Electronic Engineers



Trade show research indicates that on-site promotions influence purchasing decisions. For INTELEC® 2012 exhibitors and non-exhibitors, promoting your company beyond the show floor is critical in attracting attendees. We have developed Patron Packages and Advertising Opportunities to assist you in increasing your company's exposure during the conference.

## Diamond — \$45,000 (ONLY 1 AVAILABLE)

1. Premium island (20x20) booth
2. Five (5) full conference registrations
3. Five (5) exhibitor registrations
4. One (1) exhibitor seminar session
5. Company logo and Link on INTELEC® website
6. Prominent signage displaying Diamond status throughout the conference
7. Company logo on registration bag
8. Full page color ad and company logo in program booklet
9. One (1) piece of company literature in conference registration bags
10. Company logo on USB drives containing conference proceedings in conference registration bags
11. Reserved prominent table at the banquet
12. Mentioned as Diamond patron at Key Note
13. First selection of booth space

## Gold — \$30,000

1. Premium island (20x20) booth
2. Two (2) full conference registrations
3. Two (2) exhibitor registrations
4. One (1) exhibitor seminar session
5. Company logo and link on INTELEC® website
6. Prominent signage displaying Gold status throughout the conference
7. Company logo on registration bag
8. Full page color ad and company logo in program booklet
9. One (1) piece of company literature in conference registration bags
10. Reserved prominent table at the banquet
11. Priority selection of booth space

## Silver — \$15,000

1. Premium large (10x20) booth
2. One (1) full conference registration
3. Two (2) exhibitor registrations
4. Company logo and link on INTELEC® website
5. Prominent signage displaying Silver status throughout the conference
6. Full page B&W or half page color ad and company logo in program booklet
7. One (1) piece of company literature in conference registration bags

## Bronze — \$10,000

1. Premium (10x10) booth
2. One (1) full conference registration
3. Two (2) exhibitor registrations
4. Company logo and link on INTELEC® website
5. Prominent signage displaying Bronze status throughout the conference
6. Half page B&W ad and company logo in program booklet

## Advertising Opportunities

- \$3000 Internet café host
- \$5000 Sunday Reception
- \$4000 Monday Reception
- \$1000 Exhibitor seminar session
- \$1000 Full page color ad in program
- \$750 Half page color ad in program
- \$200 Logo/bold font in exhibitor list
- \$2500 Monday breaks
- \$2000 Wednesday breaks
- \$5000 Hospitality Suite
- \$1000 One (1) piece literature in conference bag
- \$2500 Lanyards/badge holder

### FOR MORE INFORMATION, CONTACT

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